



Host a Custom Health Equity Innovation Summit



Custom Innovation Summits

Join the American Hospital Association (AHA), your health care executive peers, and community and patient advocates, for one-day, interactive innovation workshops to co-design solutions for health equity within your organization and region. Come prepared to roll up your sleeves as you work jointly to design plans for strategy, implementation, policies and practices to address challenges affecting health equity.

1 Sponsor-Funded

Host site provides event logistics, along with sponsor identification and coordination. AHA team is responsible for session preparation, research and agenda facilitation; the remainder are shared responsibilities. Sponsor funds are utilized to offset cost of fee for services rendered by the AHA. Sponsorship revenue is split 50/50 between both organizations.

2 Fixed-Rate

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PROGRAM CONSIDERATIONS

ROLES & RESPONSIBILITIES

	1	2
	SPONSOR-FUNDED	FIXED-RATE
LOGISTICS		
Venue & AV	Host	Host
Food & Beverage	Host	Host
PROGRAMMING		
Pre-event review of HETA engagement	AHA-IFDHE	AHA-IFDHE
Session Planning (agenda)	Shared: AHA (lead)	Shared: AHA (lead)
Sponsor coordination (if applicable)	Shared: Host (lead)	
Event/Session Executive (3-Levers)	AHA-IFDHE	AHA-IFDHE
PROMOTIONS		
Registration	Host	Host
Sponsor Sales	Shared: Host (lead)	
Member Recruitment and Marketing	Shared: Host (lead)	Host