

Host a Custom Health Equity Innovation Summit



Custom Innovation Summits

The custom Health Equity Innovation Summits are designed for organizations to partner and co-host health equity summits with the American Hospital Association's Institute for Diversity and Health Equity.

The Health Equity Innovation Summit is a one-day, interactive innovation workshop to co-design solutions for health equity within attendees' organizations and local communities. Using the AHA's Health Equity Roadmap as a framework, attendees will be guided through an innovation design thinking session to tackle pertinent challenges in health equity, resulting in the creation of transformative health equity strategies.

Pick the option to suit your needs and budget -

- 1. Sponsor – Funded model** - Provides event logistics and AHA brings the research and agenda facilitation; remainder are shared responsibilities
- 2. Turnkey Session** - Provide the date, location and the AHA team is responsible for session preparation, research and agenda facilitation

PROGRAM CONSIDERATIONS

ROLES & RESPONSIBILITIES



	PARTNER-REV SHARE	TURNKEY SESSION
LOGISTICS		
Venue	Host	Host
Food & Beverage	Host	Host
AV	Host	Host
COMMUNICATIONS		
Registration	Host	Host
Sponsor Sales	Shared: Host (lead)	
Recruitment (member)	Shared: Host (lead)	Host
Marketing	Shared: Host (lead)	Host
PROGRAMMING		
Pre-event review of HETA engagement	AHA-IFDHE	AHA-IFDHE
Session Planning (agenda)	Shared: AHA (lead)	Shared: AHA (lead)
Sponsor coordination (if applicable)	AHA-IFDHE	
Event/Session Executive (3-Levers)	AHA-IFDHE	AHA-IFDHE

Interested in hosting an Innovation Summit?

Please reach out with any questions by emailing
info.equityroadmap@aha.org